



- 6.0 Internationale Verlage**  
International Publishers  
📍 Mobile Hot Spot
- 6.1 Internationale Verlage**  
International Publishers  
📍 Forum Forum Dialog
- 6.2 Literary Agents & Scouts Centre (LitAg)**  
📍 Literary Agents & Scouts Centre (LitAg)
- 6.2 Presse-Zentrum**  
Press Centre  
📍 Presse-Zentrum Press Centre

- 5.0 Internationale Verlage**  
International Publishers  
📍 Weltempfang  
Centre for Politics, Literature and Translation  
📍 Einladungsprogramm  
Invitation Programme  
📍 Organisationen auswärtiger Kulturpolitik  
Organisations of Cultural Cooperation
- 5.1 Internationale Verlage**  
International Publishers

- F.0 Film & Media: StoryDrive**  
📍 Film & Media Rights Centre  
📍 Buchmesse-Kino  
Book Fair Cinema
- F.1 Ehrengast Argentinien**  
Guest of Honour Argentina

- 3.0 Literatur und Sachbuch**  
Fiction and Non-Fiction  
📍 buch aktuell Lese-Café  
buch aktuell Reading Café
- 3.0 Kinder- und Jugendbuch**  
Children's Books  
📍 Forum Forum Kinder- und Jugendbuch  
Forum Children's Books
- 3.0 Comic**  
Comics  
📍 Comic-Zentrum  
Comics Centre
- 3.1 Literatur und Sachbuch**  
Fiction and Non-Fiction  
📍 Literature & Special Interest Hot Spot  
📍 Gemeinschaftspräsentation Musik  
Music Collective Stand
- 3.1 Religion**
- 3.1 Touristik**  
Tourism
- 3.1 Gourmet Gallery**

- 8.0 Internationale Verlage**  
International Publishers  
📍 Devices Hot Spot

- 4.0 Dienstleistungen für Verlage und Buchhandel**  
Publishing Solutions and Book Trade Services  
📍 Buchhändler-Zentrum  
Booksellers Centre  
📍 Zentrum Börsenverein des Deutschen Buchhandels  
German Publishers & Booksellers Association Centre  
📍 Publishing Services Hot Spot (weiss'raum)  
📍 Forum Forum Verlagsherstellung  
Forum Production in Publishing
- 4.0 Modernes Antiquariat**  
Remainder and Discount Books
- 4.0 Nonbook**

- 4.1 Literatur und Sachbuch**  
Fiction and Non-Fiction  
📍 Forum FOCUS Forum Hörbuch & Literatur  
FOCUS Forum Audiobooks & Fiction  
📍 Gemeinschaftspräsentation Hörbuch  
Audiobooks Collective Stand  
📍 Hörbuchhandlung  
Audiobooks Shop
- 4.1 Kunstbuch | Kunst | Design**  
Art Books | Art | Design  
📍 Zentrum Bild  
Centre for Photography & Illustration

- 4.2 Wissenschaft und Fachinformation**  
STM & Academic Publishing, Specialist Information  
📍 Internationales Bibliotheks-Zentrum (ILC)  
International Library Centre (ILC)  
📍 Zentrum Fachmedien  
Centre for Business & Specialist Media  
📍 Forum Fachmedien  
Forum Business & Specialist Media  
📍 Information Management Hot Spot  
📍 Digital Market Place  
📍 Forum Forum Innovation
- 4.2 Bildung**  
Education  
📍 ABC Educational Publishing Pavilion (EPP)  
📍 ABC Gemeinschaftspräsentation Bildung  
Education Collective Stand  
📍 Forum Bildung  
Forum Education  
📍 Education Hot Spot

Stand der Planung: Juni 2010  
Planning as at: June 2010

- 📍 Polizei  
Police
- 📍 Kindergarten  
Childcare
- 📍 Feuerwehr  
Fire Brigade
- 📍 Erste Hilfe  
First Aid